

A brand of BASF – We create chemistry

BTC
Chemical Distribution

BTC Personal Care online event

Developing the beauty of tomorrow

October 21, 2021



Welcome to BTC Personal Care Online Event

'Developing the beauty of tomorrow'

October 21, 2021 / 10:00 – 13:00 (EEST)

Our program for you

10:00 – 10:15	Welcome speeches <ul style="list-style-type: none">• Vassilis Gounaris, BASF Hellas S.A. Managing Director• Francesco Romagnoli, Head of BTC, Italy and Greece• Dimitris Evangelopoulos, Head of Sales Chemicals Division, BASF Hellas S.A.• Vicky Tsakanika, Sales Account Manager, Personal Care, BASF Hellas S.A.
10:15 – 11:00	Formulating hair care with alternatives to sulfate and silicones. Nadine Bestges, BTC Technical Expert Personal Care
11:00 – 11:10	Q&A
11:10 – 11:50	A look on the cosmetic of tomorrow. Monia Benvegna, BASF - Business Development Manager Beauty Care Solutions
11.50 – 12:00	Q&A
12:00 – 12:10	Break
12:10 – 12:40	Sun care trends. Marcel Schnyder, BASF – Head Global Technical Center Sun Care
12:40 – 13:00	Q&A
13:00	End of event